



# **JEKYLL ISLAND VOLUNTEERS:**

An Examination of Their Impact on Jekyll  
Island and Glynn County

A survey coordinated and compiled for the Jekyll Island  
Citizens Association and the Executive Director of The  
Jekyll Island Authority

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## **SUMMARY OF FINDINGS:**

- Full and part-time residents of Jekyll Island donate significant amounts of volunteer- time on Jekyll Island and in Glynn County. The wide variety of services provided by volunteers positively impacts the quality of life for residents and visitors to Jekyll and the surrounding area.
- Data in this report indicates that volunteer efforts are critical to the operation of a number of Jekyll Island facilities, programs and events.
- During periods of economic downturn , such as the country and region are currently experiencing, goods and services provided by volunteers become even more critical to operations of various organizations and events since declining revenues and budgetary constraints necessitate costs and expenses be reduced or held constant. Failure to maintain current levels of volunteer services could result in service reduction and/or increased facility or program costs.
- The data gathered in this survey indicates that total volunteer hours provided by volunteers on Jekyll Island is 39,022; in addition, full and part-time Jekyll Island residents provide an additional 8,233 hours of service to various organizations in Glynn County. The grand total of volunteer hours is 47,255 which is a very significant amount of time.
- It is important to highlight that totals for all donated volunteer hours were based on either actual data collected by respective organizations or conservative estimates by organization/event officers and/or chairpersons. Even though conscientious efforts are made to document volunteer hours, both persons who coordinate volunteer activities and people who volunteer indicate that some percent of people routinely fail to report or under-report the time they

donate. Consequently, in all likelihood the actual number of volunteered time exceeds those contained in this report.

- The monetary equivalent for services provided by full and part-time Jekyll Island residents, ranges between \$900,000.00 and \$450,000.00+ (depending on the hourly rates used in calculations). The following tables summarize total hours and the monetary equivalents of services provided by volunteers from Jekyll Island.

### **Summary of Total Hours and Monetary Equivalent for Volunteer Services Provided on Jekyll Island**

<b>Facility/Activity</b>	<b>Total Annual Hours</b>	<b>Value of Services @ \$18.77 hr.</b>	<b>Value of Services @ \$10.00 hr.</b>
<b>Golf Courses</b>	20,375	\$382,438.75	\$203,375.00
<b>Historic District (JIA)</b>	640.75	\$12,026.87	\$6,407.70
<b>Friends of Historic JI</b>	1054	\$19,783.58	\$10,540.00
<b>Garden Club</b>	2,805	\$52,649.85	\$28,050.00
<b>Jl Ladies League</b>	1,265	\$23,465.75	\$13,680.00
<b>Georgia Sea Turtle Center</b>	7,651	\$143,613.96	\$76,512.00
<b>Jl Arts Assoc.</b>	4,624	\$86,792.48	\$46,240.00
<b>Special Events</b>	694	\$13,026.38	\$6,940.00
<b>Total</b>	<b>39,108.75</b>	<b>\$734,071.23</b>	<b>\$391,087.50</b>

## **Summary of Total Annual Volunteer Hours full and part-time residents Provide on Jekyll Island and in Glynn County**

	Total Hours	Monetary Value @\$18.77 hr.	Monetary Value @\$10.00 hr.
Jekyll Island	<b>39,108.75</b>	<b>\$734,071.23</b>	<b>\$391,087.50</b>
Glynn County	<b>8,233</b>	<b>\$154,533.41</b>	<b>\$82,330.00</b>
<b>Totals</b>	<b>47,341.75</b>	<b>\$888,604.64</b>	<b>\$473,417.50</b>

### **I. OVERVIEW OF PROJECT**

- For many years, it has been widely accepted that Jekyll Island full and part time residents provide a considerable amount of volunteer services to JI facilities and at annual JI events. However, up until now there has been an attempt to examine this issue in a comprehensive manner.
- In order to fully understand the impact of volunteer activities have on Jekyll Island and in Glynn County, the Jekyll Island Citizens Association (JICA), with the assistance of Dr. Mary Ann Cernak, undertook a project to collect, compile and analyze data concerning impact of volunteerism on Jekyll Island and in Glynn County.
- This report will be shared with the Jekyll Island Citizens Association and the Executive Director of the Jekyll Island Authority.

### **II. BRIEF HISTORICAL PERSPECTIVE OF VOLUNTEERISM IN THE UNITED STATES**

- Since revolutionary times, the United States citizens from all walks of life have participated in volunteer and philanthropic activities.
- In fact, a number of original Jekyll Island Club members made significant contributions to modern day philanthropic theories and practice. Institutions and programs developed by Andrew Carnegie, John D. Rockefeller and others have positively impacted millions of people; furthermore, even

today their foundations continue to fund a wide range of very important programs both in the United States and throughout the world.

- Services provided by volunteers are essential to the functioning and existence of countless not-for-profit organizations in both the United States and throughout the world.

### **III. FINANCIAL VALUE OF VOLUNTEER SERVICES**

- In order to enable charitable organizations to quantify the monetary value of volunteer time and efforts, the United States Bureau of Labor Statistics, in conjunction with several organizations, regularly calculates the hourly rate volunteer services on a national and state by state basis.
- The Independent Sector is one of oldest and most widely recognized of “Third Sector” organizations recognized by the Bureau of Labor Statistics. Not-for-Profit organizations, using hourly rates established by The Independent Sector, can calculate the monetary value of volunteer services; such information is accepted by the IRS, public and private funding entities in annual reports, grant applications and tax documents (990 forms).
- According to The Independent Sector ([www.independentsector.org](http://www.independentsector.org)), as of 2007 (the latest data available) the monetary value for one hour of volunteer time in the United States \$19.51. For persons volunteering in the State of Georgia, the rate is \$18.77 per hour. [Note: this rate includes costs related to benefits that would be paid to employees].
- Calculations for the monetary value of volunteer activities for this report have been made at two levels. In addition to the established \$18.77 hourly rate, calculations were also made assuming an hourly rate of \$10.00. It was agreed by all participants that this may be a more accurate reflection for wages and benefits in the Golden Isles.

#### **IV. METHODS USED FOR PROJECT**

- In order to more fully understand the volunteer activities on Jekyll Island, persons responsible for specific organizations, activities and events were asked to provide as much information as possible in the following categories:
  - i. Services and activities performed by volunteers
  - ii. Outcomes of Activities
  - iii. Total Numbers of Volunteers
  - iv. Breakdown of Time Volunteers Spend on Various Activities
  - v. Estimated percent of work performed by volunteers
  - vi. Potential Consequence (s) of fewer/no volunteers
  
- This project includes an examination and review of volunteer activities for the following:
  - i. Jekyll Island Golf Courses
  - ii. Jekyll Island Historic District
  - iii. Friends of Historic Jekyll Island
  - iv. Jekyll Island Fire Department
  - v. Jekyll Island Garden Club
  - vi. Jekyll Island Ladies League
  - vii. Georgia Sea Turtle Center
  - viii. Jekyll Island Art Association
  - ix. Jekyll Island Special Events
  - x. Volunteer Activities in Glynn County

#### **V. DATA SUMMARIZING VOLUNTEER SERVICES PROVIDED BY JEKYLL ISLAND FULL AND PART TIME RESIDENTS**

## 1. JEKYLL ISLAND GOLF COURSES: Great Dunes, Pine Lakes, Oleander, Indian Mound

### Volunteerism for Jekyll Island Golf Courses

Activity/Facility	Total Number of Volunteers	Number of Hours Worked	% of Work Performed by Volunteers
Great Dunes Clubhouse	<b>33 total volunteers for all 4 courses</b>	<b>Average 6-18 hours per week per volunteer*</b>	Great Dunes: Volunteers <b>Provide 100% of hours</b>
Cart Areas- for three 18 hole courses & Great Dunes			18 Hole Courses: <b>Volunteers Provide 60% of hours</b>

**\*Note: Report of volunteer activities indicated services for all volunteers averaged between 6 and 18 hours per week. Calculations in the following table were made at three levels: 6, 12, and 18.**

### Financial Value of Volunteer Activities for Golf

	<b>33 volunteers @6hrs. wk</b>	<b>33 volunteers @ 12 hrs. wk</b>	<b>33 volunteers @ 18 hrs. week</b>
Total vol. hours per week	<b>198 Hrs</b>	<b>396 Hrs</b>	<b>594 Hrs.</b>
Total vol. hours per year (50 wks)	<b>9900 Annual Volunteer Hours</b>	<b>19,800 Annual Volunteer Hours</b>	<b>29,700 Annual Volunteer Hours</b>
Annual Value @ \$18.77 hr.	<b>\$185,826.0</b>	<b>\$317,640.00</b>	<b>\$557,469.00</b>
Annual Value @ \$10.00hr	<b>\$99,000.00</b>	<b>\$198,000</b>	<b>\$297,00.00</b>

### Summary:

- Even using an average of 12 hours per week per worker a conservative estimate of the annual financial value of services @ \$10.00hr (53% of levels accepted by United States Bureau of Labor Statistics) provided by volunteers is \$198,000. This is a significant amount of money.

- **The operation of the Great Dunes course** (with the exception of grounds-keeping) **is totally dependent on volunteer services.**
- The three 18 hole golf courses depend on volunteers to provide 60% of all services.
- Due to the fact that there are a large number of golf courses available to Golden Isle residents and visitors, there is a significant amount of competition to attract golfers. Consequently in order to ensure the maximum number of rounds, courses must be able to provide golfers with an enjoyable experience at a competitive cost.
- A longstanding tradition has been to waive greens fees for golf course volunteers.

### **Implications:**

- Continuation of golfing at Great Dunes without volunteer services would necessitate hiring additional staff.
- Volunteers provide 60% of services at the three 18 hole golf courses; loss of volunteer activities could result in a noticeable decline in type and amount of services available to golfers.
- Lower levels of volunteer services might mean a choice between raising greens fees to hire additional staff or reduce services golfers traditionally expect. Higher fees may have a negative impact on the number of golf rounds.
- If one assumes that each volunteer plays one round of golf per week @\$45.00 a round, the value of greens fees for 33 people per week is \$1485.00. Even using the lowest number of weekly volunteer hours (198) at the lower amount of monetary value (\$10 hr.) the value of the volunteer services per week (\$1980.00) exceeds the monies these people would pay to play golf by \$495.00. The differences between costs to replace



volunteers only increase for persons volunteering additional hours.

- These calculations suggest the current practice of providing golf course volunteers the opportunity to not pay greens fees is mutually beneficial for all parties involved.

## SPECIAL GOLFING EVENTS

- There are two major annual golfing events that positively impact the numbers of people who visit and stay on Jekyll Island; these are the US Kids Golf event and the Georgia Florida Football weekend.
- Volunteers are needed to provide significant amounts of services to facilitate both events.
- Services provided by volunteers for US Kids Golf not only ensure USGA expectations are satisfied; but in addition, volunteer activities help to ensure golfers and their families have an enjoyable experience.
- Both special golfing events bring visitors to Jekyll Island, consequently, it makes sense to offer attendees the best possible experience to ensure their return. Services provided by volunteers during these events help to do this.

### Summary of Volunteer Hours for Special Golf Events

Event	Total # Volunteers	Avg. # hrs. per vol.	Total # vol. hrs.	Financial equivalent @ \$18.77 hr	Financial equivalent @\$10.00 hr
<b>US Kids Golf</b>	68 total	5 hours	340 total hours	\$6,381.80 total value	<b>\$3,400.00</b> <b>total value</b>
	21 regular volunteers		105 regular	\$1,970.85 for regular vol.	<b>\$1,050.00</b> <b>for regular vol.</b>
	47 special volunteers for event		235 event volunteer hrs	\$4410.95 for special volunteers	<b>\$2,350.00</b> <b>for special volunteers</b>

<b>Georgia/ Florida Tournament</b>	<b>47 total</b>	<b>5 hours</b>	<b>235 hours</b>	<b>\$4,410.95 Total for both reg. and special</b>	<b>\$2,350.00 total for both reg. and special</b>
	<b>16 regular volunteers</b>		<b>80 hours reg.vol.</b>	<b>\$1,501.60 For regular vol.</b>	<b>\$800.00 For regular vol.</b>
	<b>31 are special vol. for event</b>		<b>155 hours spec.vol. for event</b>	<b>\$2,909.35 for special vol.</b>	<b>\$1,550.00 for special vol.</b>

**Total monetary value of volunteer time for both golf events:**

<b>Total Hours</b>	<b>Value @ \$18.77 hr.</b>	<b>Value @ \$10.00 hr.</b>
<b>575</b>	<b>\$10,792.00</b>	<b>\$5,750.00</b>

**Qualitative Considerations:**

- While it is possible for the financial value of volunteer services on golf courses be quantified into dollars, it is important to bear in mind that golfers' experiences on the courses are influenced by their interactions with persons who work and/or volunteer at the course.
- To some extent, the majority of golfers expect their round to include interactions with friendly, familiar, competent people regardless if they are paid or volunteer. Frantic overworked people are not always capable of providing optimal service. Likewise, golfers are not likely to fully enjoy an outing when they have to look for people to provide traditionally expected services.

- The current operations that combine the efforts of paid employees and volunteers provide satisfactory services to golfers.

## 2. Jekyll Island Historic District

- **JIA Volunteers provide various services in the Historic District; totals for 2008 and year to date as of April 30, 2009 were provided by John Hunter. Volunteer service totals are summarized in the following tables:**

### JIA Museum Volunteer Hours Calendar Year 2008

Total Number of Volunteers	Total # of Annual volunteer hours	Annual Financial Equivalent @ \$18.77hr	Annual Financial Equivalent @\$10.00hr
11	640.75	\$12,026.88	\$6,407.50

### Breakdown of 2008 JIA Museum Volunteer Hours

Total Number of Volunteers	Activity/Depart.	Total # of Annual volunteer hours	Annual Financial Equivalent @ \$18.77hr	Annual Financial Equivalent @\$10.00hr
9	Curatorial/ Preservation	486.75	\$9,136.29	\$4,867.50
4	Tour Program	154	\$2,890.58	\$1,540.00

**Museum Volunteer Hours  
Calendar Year 2009(January-April)**

<b>Total Number of Volunteers</b>	<b>Total # of Annual volunteer hours</b>	<b>Annual Financial Equivalent @ \$18.77hr</b>	<b>Annual Financial Equivalent @\$10.00hr</b>
7	398.25	\$7,475.15	\$3,982.50

**Breakdown of 2009 Museum Volunteer Hours (January-April)**

<b>Total Number of Volunteers</b>	<b>Activity/Depart.</b>	<b>Total # YTD volunteer hours</b>	<b>YTD Financial Equivalent @ \$18.77hr</b>	<b>YTD Financial Equivalent @\$10.00hr</b>
2	Curatorial/ Preservation	205.5	\$3,875.23	\$2,055.00
5	Tour Program	192.75	\$3,617.91	\$1,927.50

**Significant Information:**

- The inclusion of volunteers in the museum schedule enhances the coverage of services.
- JIA museum volunteers can opt for free greens fees or other amenities; this arrangement appears to be mutually beneficial for the volunteers and JIA.
- The total number of volunteer hours during the first four months of 2009 (1/3 of the year) was 62% of the entire total of volunteer hours for all of 2008. Museum staff can monitor volunteer hours for the remainder of 2009 to determine what levels of volunteer activities are appropriate for their department.

**NOTE:** In addition to the services that JIA museum volunteers provide in the historic district, some additional services and donations are provided through volunteers from the Friends of Historic Jekyll Island. Volunteer docents from the Friends of Historic Jekyll Island enable island visitors to have the opportunity to enter and observe Faith Chapel throughout the year. Unquestionably, visitors must enter the chapel in order to fully appreciate the spectacular beauty of the historic stained glass windows. In instances when visitors do not have the opportunity to go into Faith Chapel during regular visiting hours (i.e. chapel remains locked at rare times when a docent or his/her substitute are unavailable due to illness or family emergency) , there is the possibility that persons may be disappointed-which can somewhat detract from their overall experience in the historic district.

In addition to the docent services, Friends of Historic Jekyll Island also sponsor annual fund-raising activities; monies raised from these events are donated to the Jekyll Island Foundation. The Jekyll Island Foundation routinely contributes to various projects throughout the historic district. Activities for both the docents and the fund raising activities are summarized in the following tables:

### **Friends of Historic Jekyll Island Routine Activities**

<b>Activity</b>	<b>Hours per month</b>	<b>Annual Hours</b>	<b>Financial Equivalent @ \$18.77</b>	<b>Financial Equivalent @\$10.00</b>
Faith Chapel Docents	<b>50</b>	<b>600</b>	<b>\$11,262.00</b>	\$6,000.00
Volunteer Coordinator	<b>3</b>	<b>36</b>	<b>\$657.72</b>	\$360.00
FOHJI Board Secretary	<b>4</b>	<b>108</b>	<b>\$2027.16</b>	\$1,080.00
<b>Totals</b>	<b>57</b>	<b>744</b>	<b>\$13,964.88</b>	<b>\$7,440.00</b>

## Friends of Historic Jekyll Island Special Fund Raising Events

Activity	Annual Hours	Financial Equivalent @ \$18.77	Financial Equivalent @\$10.00
FOHJI Auction	230	\$4,317.10	\$2300.00
FOHJS Annual Dinner	80	\$1501.60	\$800
<b>Totals</b>	<b>310</b>	<b>\$5810.60</b>	<b>\$3100.00</b>

### Implications

- Volunteers for the Friends of Historic Jekyll Island serve some very important functions. Their “routine” activities” enhance visitors’ experiences in the historic district. The availability of volunteers increases numbers of historic district tours; consequently, the end result is an -opportunity to increase revenues without labor costs related to paying employees to perform the same tasks.
- Volunteer docents enable island visitors to have the opportunity to enter and observe Faith Chapel throughout the year; unquestionably, visitors must enter the chapel in order to fully appreciate the spectacular beauty of the historic stained glass windows. In most instances, persons who do not have the opportunity to go into the chapel (if it is locked) are disappointed-which in turn detracts from the overall visitors experience.
- The monies raised through the various fund-raising activities of the Friends of Historic Jekyll have resulted in monies that have directly benefited a range of projects in the historic district.
  - The improvements funded by this group have been instrumental in enhancing the overall quality of improvements able to be made to various historic district projects.
  - Funds raised by this group have also enabled some projects to be completed sooner than would have been possible without them.

### 3. JEKYLL ISLAND GARDEN CLUB

- **The Jekyll Island Club performs a number of activities. The majority of their volunteer efforts raise monies used for items/services that benefit/enhance Jekyll Island. Garden Club members also participate in a number of annual events on the island.**
- **Activities are summarized in the table below:**

#### Garden Club Bazaar Volunteer Activities

Activity	Total # Volunteers	Total Hours	Financial Equivalent @ \$18.77	Financial Equivalent @\$10.00
Collect items to sell	2	8 hrs.	\$150.16	\$80.00
Dormitory Hours for co-chairs	3	86.4 hrs. (4.8 hrs. X 6 days per person)	\$1621.73	\$840.00
Dormitory hours for members	15	360 hrs. (4 hrs. X 6 days per person)	\$6,757.20	\$3600.00
Flyer development	1	2 hrs.	\$37.54	\$20.00
Distribution of Flyers	2	6 hrs. (3 hrs. per person)	\$112.62	\$60.00
Asking for/collecting auction items	1	28 hrs. (2 hrs. a day X 14 days)	\$525.56	\$280.00
Making handmade items to sell	2	30 hrs. (2 people X 15 hrs.)	\$563.10	\$300.00
Fashion Show	2	32 hrs. (8 hrs. X 2 days per person)	\$600.64	\$320.00
Staging Convention Center Set-up	1 35	7 hrs. 245 hrs. (7 hrs. per person)	\$131.39 \$4,598.65	\$70.00 \$2,450.00

<b>Bazaar Hours</b>	<b>50</b>	<b>350 hrs. (7 hrs. per person)</b>	<b>\$6569.50</b>	<b>\$3500.00</b>
<b>Bazaar Co-chairs</b>	<b>3</b>	<b>27 (9 hrs. per person)</b>	<b>\$506.79</b>	<b>\$270.00</b>
<b>Driving Time to Goodwill</b>	<b>1</b>	<b>1 hour</b>	<b>\$18.77</b>	<b>\$10.00</b>
<b>Baked Goods</b>	<b>28</b>	<b>84 hrs. (3 hrs. per person)</b>	<b>\$1576.68</b>	<b>\$840.00</b>
<b>Totals</b>		<b>1265.4 hrs</b>	<b>\$23,751.59</b>	<b>\$12,650</b>

In addition to the bazaar, the Garden Club performs or participates in a number of other events that raise monies for their projects. These are described below:

### **Additional Garden Club Fundraising Activities**

<b>Activity</b>	<b>Total # Volunteers</b>	<b>Total Hours</b>	<b>Annual Financial Equivalent @ \$18.77</b>	<b>Annual Financial Equivalent @ \$10.00</b>
<b>Card related activities</b>	<b>3 people</b>	<b>27 per month=324 year</b>	<b>\$6,081.48</b>	<b>\$3,240.00</b>
<b>Removal of Tamarisk Plants</b>	<b>4 people</b>	<b>32 (4 hours per person for 2 days)</b>	<b>\$600.64</b>	<b>\$320.00</b>
<b>Mother Nature Festival Booth</b>	<b>6 people</b>	<b>24 (4 hours per person)</b>	<b>\$450.48</b>	<b>\$240.00</b>
<b>Shrimp &amp; Grits Festival Booth</b>	<b>8 people</b>	<b>64 (32 hours for 2 days)</b>	<b>\$1201.28</b>	<b>\$640.00</b>
<b>Beach Music Festival</b>	<b>8 people</b>	<b>32 (4 hours per person)</b>	<b>\$600.64</b>	<b>\$320.00</b>
<b>Special Card Sale (outside bank)</b>	<b>8 people</b>	<b>64 (4 hours per person for 2 days)</b>	<b>\$1201.28</b>	<b>\$640.00</b>
<b>Totals</b>		<b>540 hours</b>	<b>\$10,135.80</b>	<b>\$5,400.00</b>



## **SPECIAL HOLIDAY SEASONAL EVENT: HANGING OF GREENS**

During the holiday season, Jekyll Island historic district is decorated and people from surrounding areas are encouraged to visit. These efforts are facilitated by the garden club and require the efforts of many volunteers. A summary follows:

<b>Activity</b>	<b>Total # Volunteers</b>	<b>Total Hours</b>	<b>Financial Equivalent @ \$18.77</b>	<b>Financial Equivalent @\$10.00</b>
<b>Decoration of Historic District Buildings</b>	<b>200</b>	<b>1000 (average of five hours per person)</b>	<b>\$18,770.00</b>	<b>\$10,000.00</b>

**Donations funded the Garden Club in the past year include:**

<b>Covered Swings at Clam Creek</b>	<b>\$3,000.00</b>
<b>2 Palm Trees for GSTC</b>	<b>\$300.00</b>
<b>GSTC Land Turtle Exhibit</b>	<b>\$3,500.00</b>
<b>Cliff's Summer Interns</b>	<b>\$3200.00 (2 scholarships @ \$1600)</b>
<b>4 Benches for Riverside Path</b>	<b>\$4,000.00</b>
<b>Total</b>	<b>\$14,000.00</b>

### **Conclusions/Implications:**

**The Garden Club members provide a number of valuable goods and services to Jekyll Island. The time and money donated by the club members enhance many aspects of the island for visitors and residents.**

**The Garden Club members, unlike some other volunteers, do not have any type of quid per quo arrangement for their services (members do not get “free golf” for their efforts).**

**The absence a Jekyll Island Garden Club over the long term could have negative ramifications for the island.**

#### 4. JEKYLL ISLAND FIRE DEPARTMENT

##### Volunteers provide services to the Jekyll Island Fire Department\*

Activity	Total # Volunteers	Annual Hours	Financial Equivalent @ \$18.77	Financial Equivalent @\$10.00
Training	12	72 hours	\$1351.44	\$720.00
Fundraising	12	48 hours	\$900.96	\$480.00
Volunteers accompanying on fire calls	12	Varies	N/A – depends on # of events	N/A – depends on # of events
<b>Totals</b>		<b>112</b>	<b>\$2102.24</b>	<b>\$1,120.00</b>

\*Note-Hours for the fire department fluctuate; this is an essential service on the island. While estimates for the monetary value of volunteer hours were calculated, hours for this department were not included in the overall figures for volunteering on the island since fire services must be available on the island.

#### 5. Jekyll Island Ladies League (JILLS)

Donate time to provide services at Glynn County facilities these include: the Hospice Center and a local nursing home.

Activity	Total # Volunteers	Total Hours per year	Financial Equivalent @ \$18.77	Financial Equivalent @\$10.00
Visit persons at hospice and nursing homes	40	1265	\$23,465.75	\$12,650.00

In addition to hours spent at local health care facilities, the JILLS routinely donate monies to the Golden Isles Hospice center. To date the organization has donated approximately \$10,000.00 to the facility.

#### 6. Georgia Sea Turtle Center

Since opening, the long and hard work of GSTC staff has established a very well functioning Volunteer Department. Staff members have been successful in recruiting, training and retaining a significant number of very committed and competent volunteers who assist in a broad range of the facility's functions. These include:

**Education:**

Docents  
Grant Researchers and Writers  
Program Docents

**Gift Shop:**

Admissions and Gift Shop Associates

**Husbandry:**

Turtle Husbandry

**Seasonal:**

Hatchling Walk Guide  
Night Time Patrols  
Terrapin Monitoring  
Turtle Walk Guide

- Since opening, GSTC employees have collected and compiled data related to all aspects volunteer activities at the facility.
- Initially, volunteer time was recorded manually; this method had a number of limitations. Consequently, data about amounts of volunteer time donated during the first months of operation in all likelihood are lower than the actual time volunteers provided at the center since a number of volunteers failed to record their time in the appropriate logs
- As part of an overall attempt to rectify this situation, a software program to collect and compile data regarding volunteers was purchased. The program used enables all volunteers to record any and all hours worked online (either at the center or from home); review of the data collected by the program indicates that volunteers have a better rate of compliance with this new method. In addition, staff use a

variety of opportunities (i.e. orientation, e-mail reminders) to emphasize the importance of recording volunteer hours.

- Data concerning volunteer efforts at the GSTC are summarized in the table below:

	<b>Total Volunteer Hrs. from opening – May 2007</b>	<b>Total Volunteers Hrs. opening - March 09</b>	<b>Financial Equivalent @ \$18.77<sup>hr</sup></b>	<b>Financial Equivalent @ \$10.00<sup>hr</sup></b>
<b>Education</b>	111.50	2,217.50	\$41,622.48	\$22,175.00
<b>Gift Shop</b>	36.75	904.25	\$16,977.47	\$9,042.50
<b>Husbandry</b>	704.50	3,647.25	\$68,450.88	\$36,472.00
<b>Seasonal</b>	453.25	665.00	\$12,482.05	\$6,650.00
<b>Grand Total</b>	<b>1306.00</b>	<b>7,651.25</b>	<b>\$143,613.96</b>	<b>\$76,512.00</b>

## IMPLICATIONS

- Services, provided by volunteers, enhance the service delivery capabilities for a number of GSTC departments.
- The GSTC attracts many visitors during the year. An article in the Golden Islander noted the GSTC is one of the few island facilities that during the past year operated in the black. The significant numbers of hours provided by volunteers at the center, enable the facility to contain expenditures for employee salaries.
- GSTC administrators and staff have been able to develop an excellent volunteer department that donates many hours to the center.

## 7. Jekyll Island Arts Association

The Art Association provides a wide range of activities, services and events on Jekyll Island; all are very well attended by Jekyll Island and

Glynn county residents, winter guests, and visitors. A summary was provided by JIAA president, Pat Lelli; they are summarized below:

<b>Activity/Event</b>	<b>Total Hours</b>	<b>Financial Equivalent @ \$18.77</b>	<b>Financial Equivalent @\$10.00</b>
<b>JIAA Arts Festival*</b>	<b>1,342</b>	<b>\$25,189.34</b>	<b>\$13,420.00</b>
<b>Jury Committee</b>	<b>936</b>	<b>\$17,568.72</b>	<b>\$9,360.00</b>
<b>Desk Volunteers</b>	<b>520</b>	<b>\$9,646.00</b>	<b>\$5,200.00</b>
<b>Programs</b>	<b>105</b>	<b>\$1,947.75</b>	<b>\$1050.00</b>
<b>Shop</b>	<b>450</b>	<b>\$8,446.50</b>	<b>\$4500.00</b>
<b>Maintenance</b>	<b>156</b>	<b>\$2,928.12</b>	<b>\$1,560.00</b>
<b>Newsletter</b>	<b>155</b>	<b>\$2,909.35</b>	<b>\$1,550.00</b>
<b>Treasures (2)</b>	<b>575</b>	<b>\$10,792.75</b>	<b>\$5750.00</b>
<b>President</b>	<b>60</b>	<b>\$1,126.20</b>	<b>\$600.00</b>
<b>Classes</b>	<b>100</b>	<b>\$1877.00</b>	<b>\$1000.00</b>
<b>Secretary</b>	<b>60</b>	<b>\$1,126.20</b>	<b>\$600.00</b>
<b>Publicity and distribution of materials, advertising for JIAA**</b>	<b>125</b>	<b>\$2,346.25</b>	<b>\$1,250.00</b>
<b>Arts with Kids Program artists and administrator 2008**</b>	<b>40</b>	<b>\$750.80</b>	<b>\$400.00</b>
<b>Totals</b>	<b>4,624</b>	<b>\$86,792.48</b>	<b>\$46,240.00</b>

\*Festival hours include time for -set up, event chairs, event co-chairs, pottery demonstrations, café

\*\* Information provided by Nancy Kring-Rowan

## Special Events on Jekyll Island:

Jekyll Island conducts several annual events; these attract visitors from Glynn County and beyond. All events to some extent are dependent on volunteers to provide services required for attendees to have an enjoyable experience. \*\*

Event	# Jekyll Island Volunteers	Total # Hours	Monetary Value of Time@18.77	Monetary Value of Time @\$10.00
Colonial Costal Birding Event	50	212	\$3,979.24	\$2,120.00
Shrimp and Grits Festival	50	275	\$5,161.75	\$2,750.00
Earth Day	40	175	\$3,284.75	\$1,750.00
Easter Egg Stroll	4	32	\$600.24	\$320.00
<b>Totals</b>		<b>694</b>	<b>\$13,026.38</b>	<b>\$6,940</b>

\*\***Note**-This list contains volunteer hours for some but not necessarily all Jekyll Island special events; review of various Jekyll Island Websites indicate that the island has a number of additional special events not included in this report. Some of these may be one-time events or new additions that may become annual events. **Consequently, in all likelihood, volunteer hours for this special event category may be under-reported.**

## II. JEKYLL ISLAND RESIDENTS' VOLUNTEER ACTIVITIES IN GLYNN COUNTY

In an effort to fully understand the value of volunteer activities provided by Jekyll Island residents, this project opted to include information about the considerable of services Jekyll residents provide to organizations and facilities in Glynn County. These are summarized below.

### Jekyll Island Residents Glynn County Volunteer Activity

<u>Organization</u>	<u>Total</u>	<u>Total</u>	<u>Total</u>	<u>Value @</u>	<u>Value @</u>
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	<b># Vol.</b>	<b>wkly hours</b>	<b>annual hours</b>	<b>\$18.77 hr</b>	<b>\$10.00 hr.</b>
<b>Safe Harbor Bd.</b>	<b>1</b>	<b>1.5 week</b>	<b>72</b>	<b>\$1351.44</b>	<b>\$720.00</b>
<b>Hospice</b>	<b>2</b>	<b>14+</b>	<b>636</b>	<b>\$11,937.72</b>	<b>\$6360.00</b>
<b>Grief Counseling @ St. Simon Comm. Church</b>	<b>1</b>	<b>1 ½</b>	<b>75</b>	<b>\$1407.75</b>	<b>\$750.00</b>
<b>Fort Fredrica – docent</b>	<b>1</b>	<b>2</b>	<b>100</b>	<b>\$1877.00</b>	<b>\$1000.00</b>
<b>Howfyl- Plantation- docent</b>	<b>1</b>		<b>10</b>	<b>\$187.70</b>	<b>\$100.00</b>
<b>Cancer Society- driver</b>	<b>1</b>		<b>30</b>	<b>\$563.10</b>	<b>\$300.00</b>
<b>Harmony Sq. training</b>	<b>1</b>	<b>2-3</b>	<b>75</b>	<b>\$1,407.75</b>	<b>\$750.00</b>
<b>Sears Manor Nursing Home</b>	<b>20</b>	<b>5</b>	<b>240</b>	<b>\$4,5048.00</b>	<b>\$2,400.00</b>
<b>Manna House</b>	<b>50</b>	<b>10+</b>	<b>500</b>	<b>\$9,385.00</b>	<b>\$5,000.00</b>
<b>Coastal Medical Access Project for uninsured</b>	<b>7</b>	<b>25</b>	<b>786</b>	<b>\$14,753.22</b>	<b>\$7,860.00</b>
<b>Sea Farers House</b>	<b>3</b>	<b>15</b>	<b>505</b>	<b>\$9,478.85</b>	<b>\$5,050.00</b>

<b>Community Development of Brunswick</b>	<b>1</b>	<b>1</b>	<b>50</b>	<b>\$938.50</b>	<b>\$500.00</b>
<b>MLK Parade</b>	<b>1</b>		<b>10</b>	<b>\$187.70</b>	<b>\$100.00</b>
<b>Glynn Environmental Coalition</b>	<b>1</b>		<b>10</b>	<b>\$187.70</b>	<b>\$100.00</b>
<b>Glynn Peace Movement</b>	<b>4</b>		<b>50</b>	<b>\$938.50</b>	<b>\$500.00</b>
<b>St. Marks Tower Board</b>	<b>1</b>		<b>18</b>	<b>\$337.86</b>	<b>\$180.00</b>
<b>Healing Service St. Marks</b>	<b>1</b>	<b>1</b>	<b>52</b>	<b>\$976.04</b>	<b>\$520.00</b>
<b>Habitat for Humanity</b>	<b>4</b>	<b>13+</b>	<b>761</b>	<b>\$14,283.97</b>	<b>\$7,610.00</b>
<b>Baptist Ministries</b>	<b>2</b>		<b>96</b>	<b>\$1801.92</b>	<b>\$960.00</b>
<b>Glynn County Animal Services</b>	<b>1</b>	<b>13</b>	<b>726</b>	<b>\$13,627.02</b>	<b>\$7,260.00</b>
<b>Tax Help for Seniors</b>	<b>2</b>	<b>10</b>	<b>156</b>	<b>\$2,928.12</b>	<b>\$1,560.00</b>
<b>Holy Band of Inspirational Church BD. (children's program)</b>	<b>1</b>	<b>2</b>	<b>100</b>	<b>\$1,877.00</b>	<b>\$1000.00</b>
<b>Southeast Georgia Regional Medical</b>	<b>5</b>	<b>16+</b>	<b>924</b>	<b>\$17,343.48</b>	<b>\$9,240.00</b>



<b>Center</b>					
<b>Gathering Place (teens)</b>	<b>1</b>		<b>20</b>	<b>\$375.40</b>	<b>\$200.00</b>
<b>Brunswick Library</b>	<b>1</b>	<b>4</b>	<b>136</b>	<b>\$2,552.72</b>	<b>\$1,360.00</b>
<b>Brunswick Concert Association</b>	<b>1</b>		<b>5</b>	<b>\$93.85</b>	<b>\$50.00</b>
<b>Navy &amp; Marine ROTC</b>	<b>1</b>		<b>10</b>	<b>\$187.70</b>	<b>\$100.00</b>
<b>MAP International (packing meds)</b>	<b>7</b>		<b>263</b>	<b>\$4,936.51</b>	<b>\$2,630.00</b>
<b>Lighthouse @ St. Simon-docent</b>	<b>1</b>		<b>85</b>	<b>\$1,595.45</b>	<b>\$850.00</b>
<b>Children's Advocacy Center</b>	<b>1</b>		<b>28</b>	<b>\$525.56</b>	<b>\$280.00</b>
<b>Karen's House of Hope –for cancer patients</b>	<b>1</b>	<b>15</b>	<b>720</b>	<b>\$13,514.40</b>	<b>\$7200.00</b>
<b>Halfway House</b>	<b>1</b>	<b>8</b>	<b>264</b>	<b>\$4,955.28</b>	<b>\$2,640.00</b>
<b>Food Ministries @ St. Mary's</b>	<b>1</b>	<b>2</b>	<b>100</b>	<b>\$1,877.00</b>	<b>\$1000.00</b>
<b>St. Vincent</b>	<b>1</b>		<b>288</b>	<b>\$5,405.76</b>	<b>\$2,880.00</b>

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**de Paul**

<b>LARC-ESL</b>	<b>1</b>	<b>156</b>	<b>\$2,928.12</b>	<b>\$1,560.00</b>
<b>Coast Guard Aux</b>	<b>1</b>	<b>140</b>	<b>\$2,627.80</b>	<b>\$1,400.00</b>
<b>Kids Stuff Around the World</b>	<b>1</b>	<b>36</b>	<b>\$675.72</b>	<b>\$360</b>
<b>Grand Totals (annual)</b>		<b>8,233 hours</b>	<b>\$154,533.41</b>	<b>\$82,330.00</b>

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**Implications/Conclusions**

- The residents of Jekyll Island perform an impressive amount and array of services to not-for-profit organizations in Glynn County.
- These services impact a considerable number of people. Clearly, the time and talents of full and part time Jekyll Island residents has a positive impact in Glynn County and beyond.
- The JIA might want to consider informing Glynn County officials about the significant volunteer contributions residents of the island are making to larger community.